

Caroline Holbrook

Public Relations and Entrepreneurship student gaining hands-on experience in hospitality operations, brand strategy, and client relations.

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EXPERIENCE

Sushi Row Nashville — Summer Restaurant Operations Intern

May 2026 - July 2026

- Coordinated front-of-house service alongside a team of up to 10 staff members, supporting more than 225 covers on peak evenings.
- Contributed operational observations and improvement ideas in meetings with ownership, discussing guest experience, restaurant design, and potential expansion opportunities.
- Gained exposure to menu development and culinary strategy through collaboration with the sushi chef, while building guest relationships in a high-volume environment.

Next Management — Model

July 2023 - July 2026

- Represented national and international brands through professional modeling assignments, adapting to diverse creative teams, client expectations, and brand identities.
- Developed strong client relationships through professionalism, adaptability, and effective communication across projects.

Jerry's Carwash — Social Media Intern

May 2025 - September 2025

- Managed social media content across multiple platforms, collaborating directly with ownership and an external marketing team to maintain brand consistency.
- Produced original photo and video content, monitored engagement analytics, and used performance insights to guide content strategy.

The Signature Club — Operations Attendant

May 2024 - August 2024

- Supported daily operations at a private membership club, managing member check-ins, guest interactions, and point-of-sale transactions in a fast-paced environment.

EDUCATION

The University of Miami

August 2024- Present

B.S.C in Public Relations | Minor in Entrepreneurship

PROJECTS & ACHIEVEMENTS

University of Miami Dean's List Honors – Spring 2025, Fall 2025, Spring 2026

Personal Portfolio:

<https://www.carolineholbrook.com/>

No Halos Breakfast Burrito Rebrand – Led naming and brand development for a proposed breakfast burrito window associated with Dos Santos, including visual identity, brand deck, and go-to-market strategy.

Graphic Design – Created a custom 20-page magazine, travel flyers, posters, and ads in Adobe InDesign and Photoshop, covering layout, typography, and visual direction end to end.

"Coach's Award" Awarded for hard work, skill, dedication, and attitude throughout volleyball season.

SKILLS

Real-time problem-solving

Hospitality operations & high-volume service

Client relations & brand positioning

Cross-functional team coordination

Social media strategy & content creation

Professional communication